

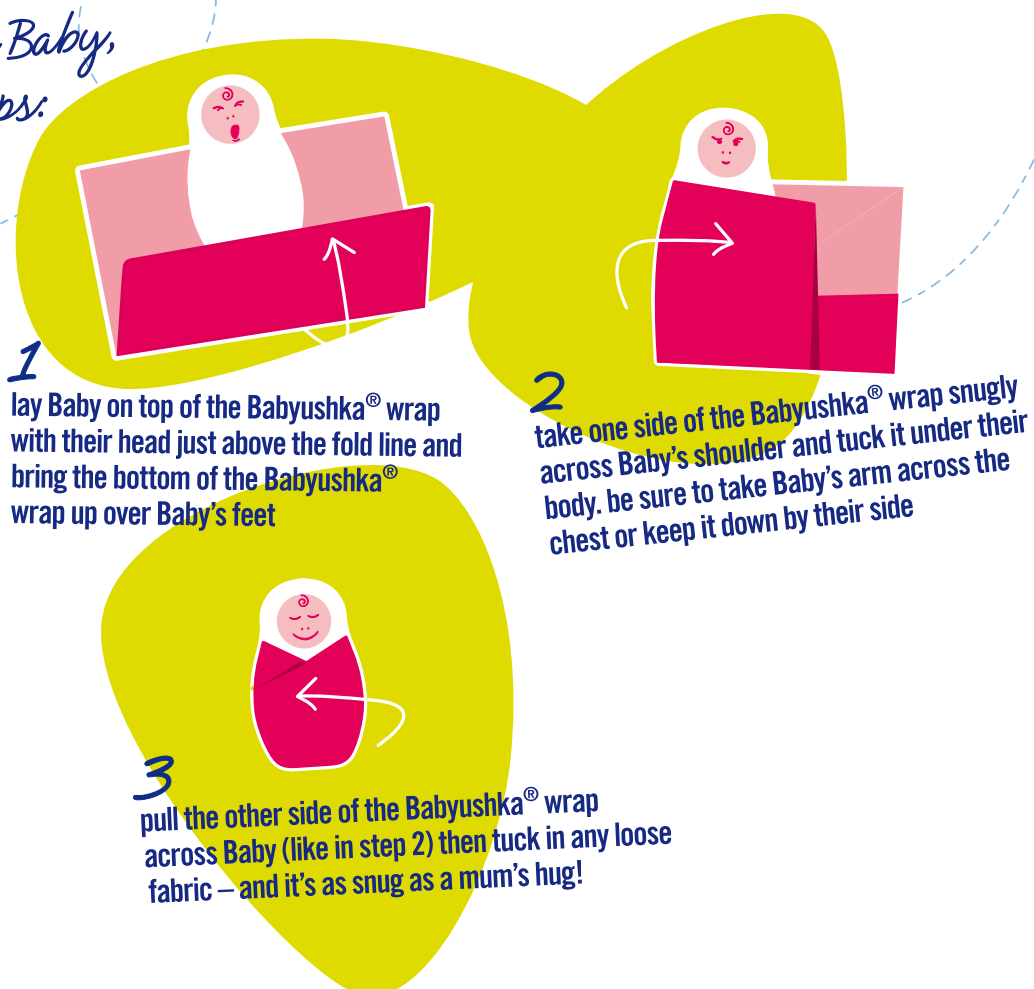


Every gift deserves to be wrapped

A womb with a view

you've been curled up in a cosy womb for 9 months. suddenly, you're pushed out of bed into a big, bright room full of strangers. no wonder you start screaming!
but not to worry, you can still stay as comfy as you were. just get Mum or Dad to tuck you into a Babyushka® Stretch Wrap – and now you've got a womb with a view!

Here's one of the fun ways to wrap Baby, in 3 simple steps:



1 lay Baby on top of the Babyushka® wrap with their head just above the fold line and bring the bottom of the Babyushka® wrap up over Baby's feet

2 take one side of the Babyushka® wrap snugly across Baby's shoulder and tuck it under their body. be sure to take Baby's arm across the chest or keep it down by their side

3 pull the other side of the Babyushka® wrap across Baby (like in step 2) then tuck in any loose fabric – and it's as snug as a mum's hug!



for more information

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